



# Robotics Day Vorarlberg Lunch2Grow

21st of february 2024, 12:00-12:45 pm

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Location: Digital / Online

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Keynote Speaker: Mag. (FH) Andreas Pichler, MSc

Head of Bachelor's degree program Informatics - Digital Innovation;  
Master's degree program Business Informatics  
Head of Competence Field Data & Processes

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Registration: [helena.hosp@fhv.at](mailto:helena.hosp@fhv.at)

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In the constantly changing world of business and trade, the supply chain plays a crucial role in optimizing efficiency and competitiveness. At the heart of this dynamic environment is the ongoing integration of innovative technologies that not only transform traditional processes, but also set new standards for effectiveness. A key aspect of this revolutionary change is supply chain technology assessment, which evaluates the potential applications of technologies such as robotics and advanced automation systems. The question of whether these developments should be classified as "top" or "flop" is the focus of our consideration. Andreas Pichler's presentation shows various practical examples and potential challenges of groundbreaking ideas in the field of innovation in supply chain management.